

**Social representations and society: the 2024 summer school in social representations, culture and communication**  
**Blended Intensive Programme**  
**“Alexandru Ioan Cuza” University, Iași, Romania**

*Call for partners*

**What is it about?**

The general theoretical framework of this event is the interaction between individuals, groups, and institutions. In particular, the program will address issues related to how social objects are represented within these interactions and in relationship to their cultural contexts and communication systems.

Concretely we will discuss topics such as addiction (e.g., problem gambling), gender disparities in the workplace, European identity, energy transition, sexuality, social attitudes etc., focusing on how these objects are represented and communicated in the common sense, and the influences of these representations on everyday behavior.

The event will consist of lectures, workshops, and open discussions on the area of Social Representations, cultural contexts, and the way they influence the interactions between individuals.

The presentations will be delivered by the PhD students and the researchers of the International Joint PhD in Social Representations, Culture and Communication (headquartered in Sapienza University of Rome, Italy).

**Where?**

"Alexandru Ioan Cuza" University of Iasi, Romania

**When?**

Physical component 8-12 July 2024.

Virtual component 15 July – 25 July

**Who should attend?**

Students (Bachelor, Master, or PhD), and staff interested in research in social sciences in general, and in particular in areas related to Social Representations, cultural studies and perspectives, and communication processes.

**Learning outcomes**

Advanced understanding of conceptual topics related to Social Representations, Culture and Communication

Advanced knowledge of research approaches and methods in these areas

Advanced understanding and knowledge of developing disciplinary research on specific social objects.

## Benefits

3 ECTS Credits

### Course structure. Main topics

The physical component of the event includes 5 days between 8 and 12<sup>th</sup> July 2024.

Over the course of these days, participants will attend several presentations on the main topics of the event. They will also take part in open discussions and participate in interactive activities.

The topics will be related to specific theoretical, methodological, and data analysis in the area of Social Representations, Culture and Communication, such as Theoretical approaches to the study of Social Representations, Relations between Social Representations and Culture, The dissemination of Social Representations through various communications media, Qualitative and quantitative investigation approaches in the research on Social Representations, Culture and Communication, Specific data analysis software and methods in the research in these areas.

The virtual component will consist of some tasks to be completed in teams and submitted online over the next 10 days after the event. Students will be evaluated based on the materials submitted for each task.

The event schedule will also include coffee breaks and leisure activities provided by the program organizers.

Participating students will be offered the possibility to benefit from low-priced accommodation on the University campus, and budget-friendly meals at the campus cafeteria located close to the event venue.